

[www.womeninagricultureconference.com](http://www.womeninagricultureconference.com)

**WOMEN in AGRICULTURE**

*Everything you need to know to go*

Date: Friday, March 18, 2016

Place: Jumer's Casino & Hotel

777 Jumer's Drive  
Rock Island, Illinois

Registration: Opens at 8:00 a.m.

Program: 8:30 a.m. to 4:00 p.m.

Dress: Business Casual

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**Getting There**

**From the North:**  
Highway 61 in Iowa, South to I-80 West. I-80 West to I-280 East and I-280 East to Hwy 92 West. Take Exit 11A toward Andalusia.

**From the South:**  
In Illinois, travel Interstate 74 North to Moline, Illinois. From I-74, take I-280 West to 92 West. Take Exit 11A toward Andalusia.

**From the East:**  
In Illinois, travel West on Interstate 80 to I-280 West. From I-280 West, take 92 West. Take Exit 11A toward Andalusia.

**From the West:**  
In Iowa, travel Interstate 80 East to I-280 East. Take I-280 East to 92 West. Take Exit 11A toward Andalusia.



- Bureau County Farm Bureau
- Carroll County Farm Bureau
- Fulton County Farm Bureau
- Henry County Farm Bureau
- Knox County Farm Bureau
- Lee County Farm Bureau
- Mercer County Farm Bureau
- McDonough County Farm Bureau
- Rock Island County Farm Bureau
- Stark County Farm Bureau
- Warren-Henderson Farm Bureau
- Whiteside County Farm Bureau



c/o Rock Island County Farm Bureau  
1601 52nd Ave, Suite 3  
Moline, IL 61265

**WOMEN in AGRICULTURE**

**Jumer's Casino & Hotel ■ Rock Island, Illinois  
March 17 & 18, 2016**

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## THURSDAY, MARCH 17

### "Work, Life Balance - Is There Really Such a Thing?" 7-9 P.M.

Heavy Appetizers & Cash Bar Available  
Social Hour & Networking

This panel of ladies will offer a look into how one ag organization utilizes a team of four women who are in different stages of their lives. How can we, as women in agriculture, play to our strengths? How do we work together to get things done but allow for balance of life outside of work? How does it all work for the benefit of the organization and the employee?



Panel members from the  
Iowa Soybean Association

## FRIDAY, MARCH 18

REGISTRATION & LIGHT BREAKFAST: 8:00 A.M. — 8:30 A.M.

WELCOME AND COMMENTS: 8:30 A.M.

GENERAL SESSION: 8:45 A.M. — 10:00 A.M.

### "Using Baler Twine and Barn Lime to Live a Life with Purpose"

You are an amazing woman, you work harder and longer than most, it's the life you choose and you love it... most of the time. Laura's refreshing honesty about life's ups and downs will help you see that you need tools to cope, because life isn't all sunshine and roses. Sometimes its thistles, deep fertilizer, and the cows are out!

Your values are 'twine' holding important parts of your life together, knowing what matters most will help you make good decisions quickly. Laura will also help you identify your 'barn lime', the little things that give you traction when life gets slippery. This interactive session will remind you of your valuable purpose to your family, your farm and the world. You'll leave proud of who you are and what you do, but also prepared to deal with those other days.



Laura  
Daniels

BREAK: 10:00 A.M. — 10:15 A.M.

MARKET OUTLOOK: 10:15 A.M. — 11:00 A.M. ~ COREY WINSTEAD, AGRIVISOR

BREAKOUT SESSIONS: 11:10 A.M. — 12:00 P.M. (SELECT ONE)

**Farm Legacy** ~ Rick Morgan, COUNTRY Financial

Explore the various options available to farm families to achieve their common legacy goals. Since all families and farms are unique, various alternatives will be evaluated.

**How to Build the Culture of Your Farm or Business** ~ Laura Daniels

Families, teams, neighborhoods, churches, ethnic groups, businesses and nations all have unique cultures. The "culture" reflects shared values, beliefs, attitudes, history and goals. The ways individuals interact, communicate, make decisions and perform flow out of the group's culture. Hear Laura speak about what it means and what it takes to build a culture that clicks for your operation.

**All Things Nutrients** ~ Lauren Lurkins, Illinois Farm Bureau; Diane Ercse, Iowa Soybean Association; Julie Armstrong, Nutrient Research and Education Council

Nutrient Management is the buzz word in Iowa and Illinois. Statewide producer groups are working to meet standards and represent farmer interests with state and federal regulations. Learn about the expectations outside agencies are expecting from farmers in the next few years.

LUNCH: 12:10 P.M. — 1:00 P.M.

BREAKOUT SESSIONS: 1:10 P.M. — 2:00 P.M. (SELECT ONE)

**College Funding** ~ Rick Morgan, COUNTRY Financial

This session will educate families on the importance of personal accumulation as a college funding source. Starting early, identifying goals, making sound decisions, and using the right investment vehicles will be emphasized.

**Aging Gracefully with Nutrition** ~ Lia Nightingale, PhD, Palmer College of Chiropractic

All the food we eat, beverages we drink, and supplements we take have the ability to enhance or deteriorate our health. Significant research shows that nutrition plays a major role in preventing and treating chronic diseases associated with aging. This session will share the most recent evidence-based research to provide you with strategies for successful aging through a whole foods diet.

**Emerging Animal Health & Welfare Issues** ~ Dr. Jessica Bates, RTI, LLC

Learn about the science behind the livestock industry and why good research is needed to help livestock producers address animal welfare and food animal concerns.

AFTERNOON SNACK BREAK: 2:00 P.M. — 2:15 P.M.

BREAKOUT SESSIONS: 2:15 P.M. — 3:05 P.M. (SELECT ONE)

**Preparing to Meet With Your Lender** ~ Nate Edlefsen, Western Farm Business Farm Management

Gain a basic knowledge of financial information to better prepare for your visit with your lender this winter.

**Fences, Gates and Farm Hats** ~ Jenny Schweigert, AgChat Foundation

In a recent survey, the AgChat Foundation found that 100% of the study group agreed that advocating for agriculture is extremely important in the success of the industry. Jenny will touch on the factors which drove the survey results while making a case for creating gates of communication. As women in agriculture, we wear multiple hats on the farm, for our families and communities. The session will close with a guide to develop a strategic Farm Hats plan. Mixed with a plan, our hats can be utilized to make meaningful connections by highlighting our mended fences and open gates.

**Politically Engaged - What's It All About?** ~ Ashley Breen, Illinois Farm Bureau and Annette Sweeney, former Iowa State Representative and Co-Chair of America's Renewable Future

Hear from a former campaign staffer and former state representative about how you can make inroads with your local, state and federal elected officials. Learn what it takes to advance agriculture's agenda to an increasing environment of urban legislators.

**"CONFESSIONS OF A FARM WIFE" LIVE PODCAST: 3:10 P.M. — 3:35 P.M.**

A live chatfest between Central Illinois farmwives  
with special guest Natasha Nicholes, Illinois Farm  
Families 2013 Field Moms Alum



Holly  
Spangler

Natasha  
Nicholes

Emily  
Webel

DOOR PRIZES & SEND OFF: 3:35 P.M. — 4:00 P.M.

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